

Cailie Golden

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EDUCATION

The University of Tulsa:

MA in English, May 2024 | BFA in Graphic Design; Minors in Advertising and Art History, May 2022

RELEVANT EXPERIENCE

Director of Digital Communications, English Graduate Student Association, Tulsa, OK

Aug 2023 – May 2024

- Enhanced copywriting skills while creating promotional materials and weekly newsletters, both of which facilitated student participation. Organized campus-wide advertising for a fundraising event that resulted in a budget increase of approximately \$900.
- Organized outreach that increased social media engagement by 57.1%.

Graduate Assistant, The Modernist Journals Project, Tulsa, OK

Aug 2022 – May 2024

- Honed critical reading and revision skills throughout the editorial process to improve readability and textual integrity. Completed digitization of ten two-hundred page editions of the magazine *transition*.
- Assisted in the early phases of a digital humanities initiative which will bolster the university's potential for R1 status.

Senior Graphic Designer, Third Floor Design, Tulsa, OK

Aug 2021 – Dec 2021

- Led coworkers while collaborating together on larger projects that required a group and managed deadlines and interpersonal dynamics to enhance productivity. Communicated with clients, ensuring satisfaction with the final product.
- Pitched work competitively, discerning clients' style and preferences to meet their design briefs which resulted in a full, diverse portfolio and multiple awards for graphic design work.

Graphic Designer, D'Arcy Internship, Tulsa, OK

May 2021 – Aug 2021

- Produced pro bono promotional materials like logos, signage, posters, and brochures for non-profit arts and social services agencies. Wrote pitches. Edited and organized copy for the materials listed above.
- Composed user interfaces for websites; created distinctive and compelling logos; and displayed technical knowledge of Adobe Suite. Much of this work is still used by schools, companies, and nonprofits.

Senior Art and Design Co-Editor, Stylus Student Journal, Tulsa, OK

Jan 2021 – Dec 2022

- Worked with a co-editor to develop the edition's theme, unifying the artistic and literary submissions made by peers. Managed a panel of judges and junior editor to ensure campus-wide awareness and an increase in submissions.
- Designed the cover of *Stylus Student Journal of Art and Literature's* 21st edition and arranged the layout for all 118 pages for publication in an effort that requires time management and editorial skills.

Tutor, Reading Partners, Tulsa, OK

Sept 2018 – Aug 2021

- Met with young students weekly to develop their reading comprehension skills. Introduced each child to educational and recreational literature, cultivating a perspective within which words are demystified and texts take on their full meaning.

Associate Director of Design, Student Association, The University of Tulsa, Tulsa, OK

June 2020 – May 2021

- Cultivated a relationship with the student body through public relations which created a consistent image as well as an accessible front for the association. Prepared graphics weekly for social media and blog posts.
- Met with coworkers to team build, developing a brand strategy which facilitated visual and typographical consistency.

EXTRACURRICULAR & HONORS

ARF House | Fundraising Chair, Alpha Phi Omega | TU Student Association | Presidential Leader's Fellowship | Phi Eta Sigma Nationals Honors Society | President's Honor Roll | Bill Moore Scholarship, Southeast Rotary Club | The Sarah Clark Award: Best in Graphic Design | Kimberly Hanger Award for Exemplary Writing | Award for Excellence, Merck Pharmaceuticals | "50th Gussman Juried Student Exhibition," Alexandre Hogue Gallery | Luba Lukova's "Legacy of Hope," Sherman Smith Family Gallery

TECHNICAL SKILLS

Branding development | Public relations | Literary analysis | Publication design | Composition and revision | Typography | Layout design | Adobe Suite (Photoshop, Illustrator, InDesign, XD, Premiere Pro) | Microsoft Teams | Zoom | Slack | Blender | ABBYY FineReader | Canva | BBEdit (coding software)